



PRESS RELEASE

January 8, 2025 at 5:40pm CET

Trading update

In the process of finalizing its 2024 financial results, Havas N.V. ("Havas") confirms today it is well positioned to achieve its 2024 objectives, with the following additional details*:

- **Net Revenue Organic Growth⁽¹⁾**: confirmation of a range narrowed between -1.0% to -0.5%, compared with the initial guidance of a range between -1.0% to 0% versus the financial year ended December 31, 2023.
- **Adjusted EBIT⁽²⁾**: range between EUR 335 to 340 million, compared with the initial guidance of above EUR 330 million.
- **Net Cash⁽³⁾** as at December 31, 2024: positive net cash between EUR 180 and 220 million, compared with the initial guidance of around EUR 150 million.

Next financial event, March 5, 2025:

Full Year 2024 audited and consolidated figures will be released on March 5, 2025 after market hours.

A presentation will be held on the same day at 6:00pm CET during an analyst conference call.

Contacts

Charlotte Rambaud

Chief Communication Officer

charlotte.rambaud@havas.com

+33664676627

Delphine Maillet

Head of Investor Relations

delphine.maillet@havas.com

+33680361812

Kristin Calmes

Global Senior Communications Officer

kristin.calmes@havas.com

+33608407627

* Figures included in this press release are non-audited.

⁽¹⁾ Net Revenue: revenue in accordance with IFRS 15 less costs rebilled to customers. Organic Growth: growth achieved through internal business activities at constant currency and perimeter.

⁽²⁾ Adjusted EBIT: represents net income excluding income taxes, interest, other financial income and expenses, goodwill impairment, earn-out adjustments and restructuring charges.

⁽³⁾ Net Cash: Long-term debt plus short-term debt, excluding lease liabilities, earn-out obligations and buy-out obligations, minus cash and cash equivalents.

About Havas

Founded in 1835 in Paris, Havas is one of the world's largest global communications groups, with more than 23,000 people operating in over 100 markets and sharing one mission: to make a meaningful difference to brands, businesses, and people. To meet the needs of its clients, Havas has developed a seamlessly integrated strategy and operating system, Converged, fusing all its global expertise, tools and capabilities, to create, produce, and distribute real-time, optimized, and personalized marketing solutions at scale. With inspired human ideas at the heart of this unique model, supercharged by the latest data, technology and AI, the teams work together with agility and in perfect synergy within Havas Villages to provide clients with tailor-made solutions that support them in their positive transformation. Havas is committed to building a diverse, inclusive, and equitable workplace, that prioritizes the well-being and professional development of its talents. Further information about Havas is available at www.havas.com.

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